

Freelance Writing

High-Paying Writing Opportunities Are Everywhere – Get Your Share!

If *The Well-Fed Writer* Made You Hungry For More, Grab a Plate and Dig In!

Drawing on dozens of success stories from “well-fed” writers around the globe, *Back For Seconds* picks up where *TWFW* left off, dishing up a bounteous buffet of rich new information on making \$50-100 an hour as a commercial writer, while enjoying a lifestyle most only dream of. And all delivered in the author's signature lighthearted, irreverent style!



Peter Bowerman has been a commercial writer, columnist, seminar leader and business coach in Atlanta, Georgia since 1993. He is the author of the award-winning *Book-of-the-Month Club* selection, *The Well-Fed Writer* (2000), considered a commercial freelancing “standard.” He co-authored (with his readers) *The Banquet*, an ebook compilation from his popular monthly ezine, *THE WELL-FED E-PUB*.

www.wellfedwriter.com

The Well-Fed Writer, with its step-by-step blueprint for earning a handsome living freelancing for corporations and creative agencies, quickly garnered critical acclaim from writers – seasoned and aspiring alike – eager to demolish the cliché of the “starving writer”!

What's on the menu as we go *Back For Seconds*?

Dramatically expanded marketing, promotion and cold-calling sections, bursting with new and novel income-building strategies, including:

- Building the business in smaller markets
- Effective part-time business start-up
- Removing the fear from “sales,” “marketing” and cold calling – forever!
- Innovative marketing campaigns using direct mail, e-mail and fax
- Developing the mindset to thrive in ANY economy
- Potent strategies for networking success
- Uncovering writing work in unusual markets
- Powerful teaming tactics with fellow writers

Sections on Being a More Effective and Creative Writer, Self-Publishing, FAQs and Much More!



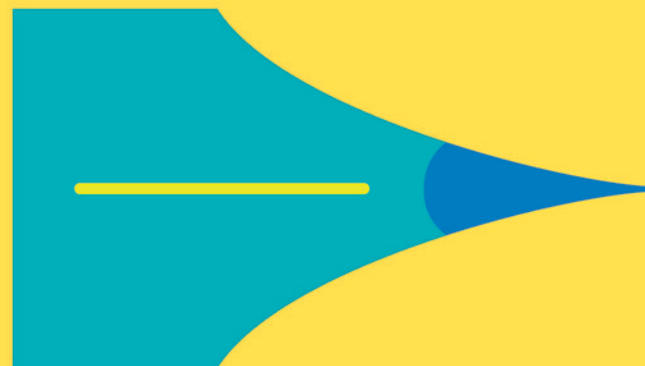
Haven't read *The Well-Fed Writer*? It's encapsulated in Appendix A, essentially making this a stand-alone volume!

B o w e r m a n

The Well-Fed Writer Back For Seconds

The Well-Fed Writer: Back For Seconds

NOT a
Revised Edition
95% New
Content!



A Companion Volume to
The Well-Fed Writer

A Second Helping of
“How-To” For Any
Writer Dreaming
of Great Bucks
and Exceptional
Quality of Life

P e t e r B o w e r m a n

Praise for *The Well-Fed Writer*...

“This book is the best information on how to make more money with corporate clients I have ever read. It answers everything you want to know. Highly recommended.”

– Bob Bly, Author (50+ titles)
Secrets of a Freelance Writer
The Copywriters Handbook

\$19.95

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